

## **NLT SPINE chosen as a 2013 Red Herring Top 100 Europe**

Kfar Saba, Israel, April 23, 2013 – NLT SPINE, a developer of less invasive spine procedures, was selected as a Red Herring Top 100 award winner. The list of winners represents Europe's leading private companies and startups, with innovative technologies across their respective industries.

Red Herring's Top 100 Europe list has become a mark of distinction for identifying promising new companies and entrepreneurs. Red Herring's editors were among the first to recognize that companies such as Facebook, Twitter, Google, Yahoo, Skype, Salesforce.com, YouTube, and eBay would change the way we live and work.

"Selecting startups that show the most potential for disruption and growth is never easy," said Alex Vieux, publisher and CEO of Red Herring. "We looked at hundreds and hundreds of candidates from all across the continent, and after much thought and debate, narrowed the list down to the Top 100 Winners. Each year, the competition gets tougher but we believe NLT SPINE demonstrates the vision, drive and innovation that define a Red Herring winner."

NLT SPINE has developed the "non-linear" technology platform enabling implantation of large spinal implants and instruments through small incisions for the treatment of degenerative conditions of the spine. With the "non-linear" technology platform, which is applicable to a wide variety of surgical spine procedures, implant and instrument size is not limited by the incision size.

Red Herring's editorial staff evaluated the companies on both quantitative and qualitative criteria, such as financial performance, technological innovation, management quality, overall business strategy and market penetration. This assessment was complemented by a review of the track records and standings of similar startups in the same verticals, allowing Red Herring to see past the "buzz" and make the list a valuable instrument of discovery and advocacy for the most promising new business models in Europe.

For more information about NLT SPINE and its technology please visit <http://www.nlt-spine.com>

### **About NLT SPINE**

NLT SPINE specializes in the development of innovative spine surgery instrumentation and implants for treating degenerative spinal conditions through small surgical incisions. The company's vision is to improve patient care and reduce total treatment costs by ultimately shifting from traditional open surgical routines to MISS, employing new methods and technologies to enhance usability and outcomes.



Led by top international leaders in spinal surgery, NLT SPINE holds a wide portfolio of pending and issued patents that cover the non-linear core technology and related implant and instrument technologies.

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